

Announcement of Executive Appointments

Tokyo, December 24, 2019—Sony Financial Holdings Inc. today announced that it has determined the appointment of executive officers as of January 1, 2020, as stated below.

◆ As of January 1, 2020

Name	New Position	Current Main Responsibility
Hiroyuki Tsubota	Executive Officer	Senior General Manager, Human Resources & General Affairs Div., Sony Home Entertainment & Sound Products Inc. Senior General Manager, Human Resources & General Affairs Div., Sony Global Manufacturing & Operations Corporation Director, in charge of Human Resources & General Affairs, Sony Marketing Inc. In charge of Financial Business Project, Sony Corporation

Note: Hiroyuki Tsubota will be an Executive Officer in charge of the General Affairs Dept. and the Human Resources Dept.

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