

February 13, 2019

## SFV· GB L.P. Invests in Moneytree, PFM Service and an Enterprise Financial Data Platform

Sony Financial Ventures, Inc., a wholly owned investment subsidiary of Sony Financial Holdings Inc., today announced its venture capital fund, SFV· GB L.P., has invested in Moneytree K.K. (“Moneytree”), a Japan based startup providing a personal finance management application for individuals and financial data platform for enterprise customers.

### ■Overview of Moneytree

Name	Moneytree K.K.
Established	April 2012
Head Office	3-13-3 Nishiazabu, Minato-ku, Tokyo, Japan
Representative	Paul Chapman, CEO

Note: This is an English-language summary of a Japanese announcement made by Sony Financial Ventures on February 13, 2019. The summary was prepared by Sony Financial Holdings solely for convenience of non-Japanese readers.