

Sony Financial Ventures Launches First Venture Capital Fund with Global Brain

October 11, 2018

Sony Financial Ventures Inc. (“Sony Financial Ventures”), a wholly owned investment subsidiary of Sony Financial Holdings Inc., today announced the launch of its first venture capital fund, “SFV · GB L.P.”, together with Global Brain Corporation (“Global Brain”), one of the largest venture capital firms in Japan.

The fund aims to make strategic investments into promising Fintech startups across the world with ¥5 billion in investment over the course of a decade. The fund will serve as a speedy investment platform that leverages the Sony Financial Group’s wide range of expertise in the fields of financial services such as insurance and banking. The fund aims to contribute to Sony Financial Group’s existing businesses and new business creation initiatives and aims to generate financial returns from its investment.

■ Overview of the fund

Name	SFV · GB L.P.
Fund Term	10 years
Investment Mandate	-Fintech startups that have the potential to collaborate with business units of Sony Financial Group -Startups that have the potential to contribute to new business development for Sony Financial Group
Fund Size	¥5 billion
General Partner	Global Brain Corporation
Limited Partner	Sony Financial Ventures Inc.

■ Overview of Global Brain Corporation

Established	January 1998
Head Office	10-11 Sakuragaoka-cho, Shibuya-ku, Tokyo, Japan
Representative	Yasuhiko Yurimoto (President and CEO)
Business	Venture capital business

Note: This is an English-language summary of a Japanese announcement made by Sony Financial Ventures on October 11, 2018. The summary was prepared by Sony Financial Holdings solely for convenience of non-Japanese readers.