

Notice of the Establishment of an Investment Subsidiary through a Company Split
(Simple Incorporation-type Company Split)

Tokyo, May 14, 2018—At a Board of Directors meeting held today, Sony Financial Holdings Inc. (“SFH”) resolved to newly establish Sony Financial Ventures Inc. (provisional name*) with an effective date of July 10, 2018, through a company split (simple incorporation-type company split), as described below.

This company split is provisional upon receiving permissions from the relevant authorities. Also, as this company split is a simple incorporation-type company split involving SFH on a non-consolidated basis, some disclosure items and content have been omitted.

* The “Sony” trade name and trademark belong to Sony Corporation. Use of this brand in the name “Sony Financial Ventures” is contingent upon permission being granted on the effective date of the company split.

1. Purpose of the Company Split

Rapid technological advances are prompting major changes in people’s lifestyles and behaviors. Such advances are also energizing the financial sector, which is providing innovative financial services. In order for financial institutions to harness such activity, effective collaboration and cooperation with companies from other industries that possess technologies and services that can enhance the added value of the financial function is extremely important.

In view of these changes in the business environment, SFH will establish an investment subsidiary to invest in venture companies with strengths in Fintech and other fields in the interest of obtaining a financial return and promoting collaboration and cooperation between venture companies and individual companies in the Sony Financial Group. As a result, SFH aims to enhance the Sony Financial Group’s existing businesses and create new businesses.

2. Summary of the Company Split

(1) Schedule

Board of Directors meeting approving plans to split:	May 14, 2018
Date of split (effective date):	July 10, 2018 (scheduled)

(Note) As this company split is a simple split as provided by Article 805 of the Companies Act of Japan, it will be conducted without the split plans receiving approval by the general meeting of shareholders.

(2) Method of the company split

SFH is the splitting company and the newly established Sony Financial Ventures Inc. (provisional name) is to be the succeeding company in a simple incorporation-type company split.

(3) Allocation of shares related to the company split

The succeeding company will issue 10,000 shares of common stock, all of which will be allocated to SFH.

(4) Handling of stock acquisition rights and bonds with stock acquisition rights accompanying the company split

Not applicable

(5) Decrease in common stock due to the company split

Common stock will not decrease as a result of this company split.

(6) Rights and obligations assumed by the succeeding company

On the effective date of this company split, the succeeding company will assume from the splitting company any assets deemed necessary to handle venture capital operations and any obligations incidental to or related to other venture capital operations, as well as contractual status and other rights and obligations.

(7) Expected fulfillment of obligations

The succeeding company is judged to be sufficiently able to handle the expected fulfillment of obligations after the company split, as well.

3. Overview of the Companies involved in the company split

(1) Name	Sony Financial Holdings Inc. (splitting company)	Sony Financial Ventures Inc. (provisional name) (succeeding company)
(2) Head office	1-9-2 Otemachi, Chiyoda-ku, Tokyo	1-9-2 Otemachi, Chiyoda-ku, Tokyo
(3) Representative	Shigeru Ishii, President and Representative Director	Shigeru Ishii, President and Representative Director
(4) Business	Management control of subsidiaries (life insurance companies, non-life insurance companies, banks and others) specified by the Insurance Business Act of Japan and the Banking Act of Japan and all duties incidental to that role	Venture capital operations and any other operations ancillary to or related to venture capital operations
(5) Common stock	¥19,927 million	¥10 million
(6) Established	April 1, 2004	July 10, 2018 (scheduled)
(7) Issued shares	435,027,513 shares	10,000 shares
(8) Fiscal year-end	March 31	March 31
(9) Major shareholders and percentage ownership	Sony Corporation 62.99%	Sony Financial Holdings Inc. 100%

(Note) The overview of Sony Financial Holdings Inc. (splitting company) is as of March 31, 2018. Information for Sony Financial Ventures Inc. (succeeding company) is as expected as of the date of establishment.

(10) Financial condition and operating performance for the most recent business year and of the splitting company
(consolidated)

(Millions of yen)

Fiscal year	Year ended March 31, 2018
Net assets	625,406
Total assets	12,401,446
Net assets per share (yen)	1,433.73
Ordinary revenues	1,503,630
Ordinary profit	66,843
Profit attributable to owners of the parent	51,895
Net income per share (yen)	119.30
Dividend per share (yen) (plan)	60

4. Overview of the Division to be split

(1) Business of the division to be split

Of the operations handled by the splitting company, those related to investing in investment limited partnerships

(2) Operating performance of the division to be split

Does not generate net sales

(3) Items and value of asset and liability to be split (as of March 31, 2018)

(Millions of yen)

Assets		Liabilities	
Item	Book value	Item	Book value
Deposits	8,000		—
Investment securities	940		—
Total	8,940	Total	—

(Note) Of rights and obligations assumed, asset valuations are to be as of a balance sheet date of June 30, 2018 and will be confirmed after adjusting up to the day preceding the effective date.

5. Overview of the Companies Following the Company Split

SFH will not be affected by the company split with respect to its trade name, head office address, name and position of representative, business, amount of common stock and accounting period.

6. Outlook for the Future

As this company split is a simple incorporation-type company split by SFH, the Company's consolidated operating performance will not be affected.

For inquiries:

Investor Relations Dept.

Sony Financial Holdings Inc.

Telephone: + 81-3-5290-6500 E-mail: press@sonyfh.co.jp

Website of Sony Financial Holdings Inc.: https://www.sonyfh.co.jp/index_en.html