

Announcement of Personnel Appointment

Tokyo, March 10, 2017—Sony Financial Holdings Inc. (“SFH”) today announced that it has determined the personnel appointment as stated below.

◆As of April 1, 2017

Name	New Position	Current Main Responsibility
Masaaki Kanno	Senior Fellow, Chief Economist Financial Market Research Dept.	Managing Director Chief Economist, Economic Research JPMorgan Securities Japan Co., Ltd.

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