

March 1, 2017

Sony Bank to Begin Issuing Cards with a Sony Bank WALLET / “PlayStation” Design

Sony Bank Inc. (“Sony Bank”), a wholly owned subsidiary of Sony Financial Holdings Inc., will begin issuing cards with a Sony Bank WALLET / “PlayStation” design on March 1, 2017 through an alliance with Sony Interactive Entertainment Inc.

Sony Bank WALLET is a Sony Bank cash card with a Visa debit function that can be used worldwide. The new Sony Bank WALLET / “PlayStation” design features the PlayStation logo and motif. Customers aged 15 or above can apply for the card at the same time they open a Sony Bank account over the Internet. No screening is required.

Under the alliance, customers using Sony Bank WALLET to make payments at the PlayStation®Store (PS Store) gain the additional benefit of 2% monthly cash back on the amount of use. This feature is designed to make all shopping at the PS Store even more enjoyable.

Sony Bank aims to provide settlement services that make Internet shopping even more convenient and enjoyable for the many people who use “PlayStation”.



Notes: Use is limited to Sony Bank customers aged 15 and above holding yen ordinary deposit accounts.

“PlayStation” is a registered trademark of Sony Interactive Entertainment Inc.

Note: This is an English-language summary of a Japanese announcement made by Sony Bank on March 1, 2017. The summary was prepared by Sony Financial Holdings solely for convenience of non-Japanese readers.