

Sony Assurance's Announcement of Executive Appointments (Summary)

May 16, 2016

Sony Assurance Inc., a wholly-owned non-life insurance subsidiary of Sony Financial Holdings Inc. ("SFH"), today announced that it has determined the new management team. The selections are subject to the approval of Sony Assurance's Ordinary General Meeting of Shareholders as well as the Board of Directors' meeting both to be held on June 24, 2016.

New Management Team as of June 24, 2016

Title	Name	Important Concurrent Positions at the Sony Financial Group [*]
President, Representative Director	Atsuo Niwa	Director of SFH
Representative Director	Toshihiko Fukumoto	-
Director	Shigeru Ishii	President, Representative Director of SFH Director of Sony Life Insurance Co., Ltd. Director of Sony Bank Inc.
Director	Yuichiro Sumimoto	Senior Managing Director of SFH Director of Sony Life Insurance Co., Ltd. Director of Sony Bank Inc.
Director	Hiroaki Kiyomiya	Managing Director of SFH Director of Sony Life Insurance Co., Ltd. Director of Sony Bank Inc. Director of Sony Lifecare Inc.
Standing Statutory Auditor	Masayoshi Fukuya	Statutory Auditor of Sony Life Insurance Co., Ltd. Statutory Auditor of Sony Bank Inc.
Statutory Auditor	Yasuyuki Hayase	Standing Statutory Auditor of SFH Statutory Auditor of Sony Life Insurance Co., Ltd. Statutory Auditor of Sony Bank Inc.
Statutory Auditor	Mitsuhiro Koizumi	Standing Statutory Auditor of Sony Life Insurance Co., Ltd. Statutory Auditor of Sony Bank Inc.
Statutory Auditor	Shinji Sugiyama	Statutory Auditor of Sony Life Insurance Co., Ltd. Standing Statutory Auditor of Sony Bank Inc.

^{*} The Sony Financial Group here indicates SFH, Sony Life Insurance Co., Ltd., Sony Assurance Inc., Sony Bank Inc. and Sony Lifecare Inc. Positions at SFH, Sony Life Insurance Co., Ltd., Sony Bank Inc. and Sony Lifecare Inc. are subject to the approval of each company's General Meeting of Shareholders as well as the Board of Directors' meeting both to be held on June 23, June 23, June 24 and June 16, 2016, respectively.

Note: This is an English-language summary of a Japanese announcement made by Sony Assurance on May 16, 2016. The summary was prepared by SFH solely for convenience of non-Japanese readers.