

SmartLink Network Changed its Corporate Name to Sony Payment Services

Tokyo, March 9, 2015— SmartLink Network, Inc. (“SmartLink Network”), a 57%-owned subsidiary of Sony Bank Inc, today announced that it has changed its corporate name to Sony Payment Services Inc.

1. New Corporate Name

Sony Payment Services Inc.

New Logo



2. Date of Change

April 1, 2015

*Shareholders and share ownership will not change due to this corporate name change. SmartLink Network will continue to offer settlement agent services to companies other than Sony Group.

About SmartLink Network

Head Office	3-13, Takanawa 1-chome, Minato-ku, Tokyo, Japan
Established	September 1, 2006
President, Representative Director	Hidehiko Nakamura
Common Stock	¥488.75 million
Share Ownership	Sony Bank Inc. 57%, and other 4 companies
Business	<ol style="list-style-type: none"> 1. Credit card settlement business and other settlement services 2. Credit card data processing business 3. Other businesses related to above

Note: This is an English-language summary of a Japanese announcement made by SmartLink Network on March 9, 2015. The summary was prepared by Sony Financial Holdings solely for the convenience of non-Japanese readers.