

Corporate Profile

(As of March 31, 2019)

Name	Sony Financial Holdings Inc.
Established	April 1, 2004
Head office	1-9-2, Otemachi, Chiyoda-ku, Tokyo, Japan
Business	Management control of subsidiaries (life insurance companies, non-life insurance companies, banks and others) specified by the Insurance Business Act of Japan and the Banking Act of Japan and all duties incidental to that role.

Number of employees

SFH: 82

(Consolidated: 11,055, Life insurance business: 8,454, Non-life insurance business: 1,303, Banking business: 609, Others: 623, Parent: 66)

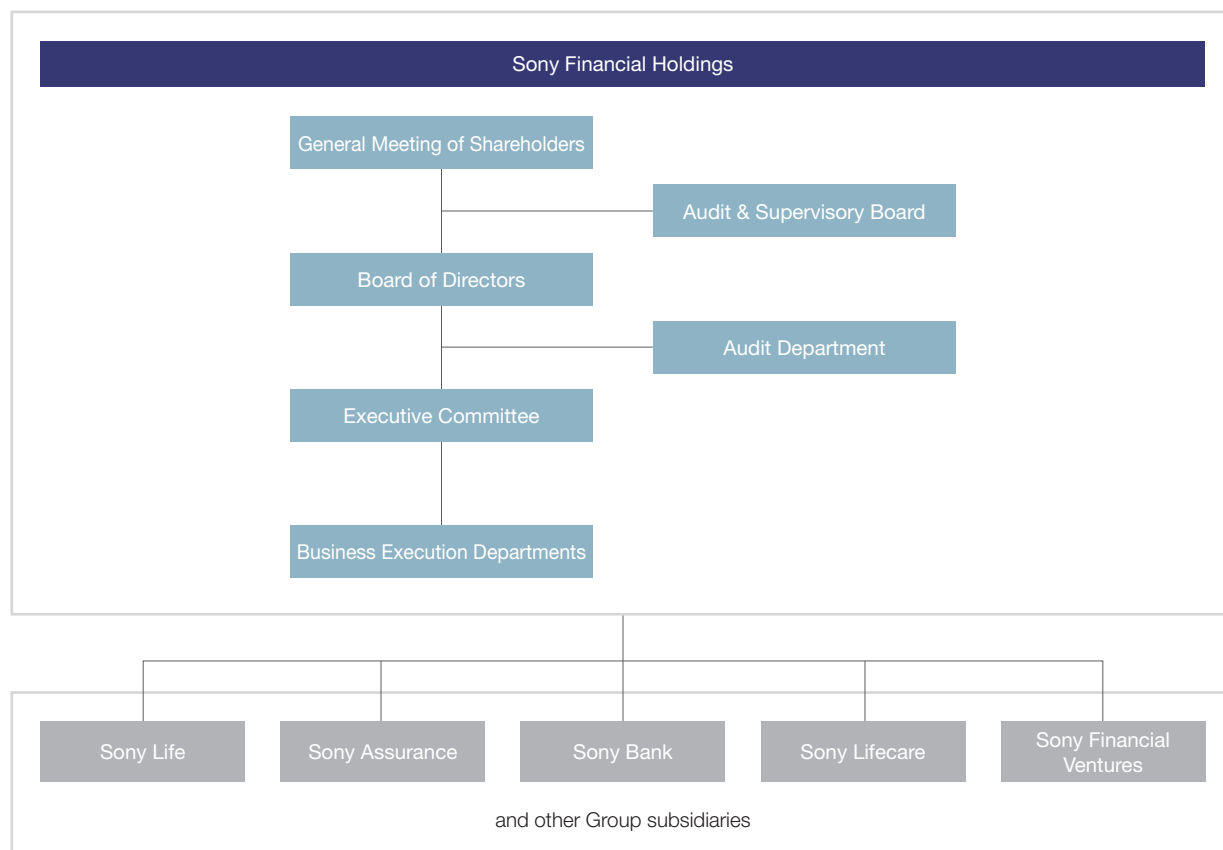
Common stock ¥19,963 million

Notes: 1. The number of employees of SFH includes 8 belonging to the life insurance business, 1 belonging to the non-life insurance business, 7 belonging to the banking business, and 66 belonging to the parent.

2. The number of employees stated in "Others" is the number of employees belonging to the nursing care business and venture capital business at subsidiaries.

Organizational Chart

(As of July 1, 2019)



Profiles of Group Companies (Main subsidiaries)

(As of June 28, 2019)

Life Insurance Business

Name	Established	Head office	Business	Common stock	Share ownership
Sony Life Insurance Co., Ltd.	August 10, 1979	Chiyoda-ku, Tokyo, Japan	Life insurance business	¥70,000 million	Sony Financial Holdings Inc. 100%
— AEGON Sony Life Insurance Co., Ltd.	August 29, 2007	Shibuya-ku, Tokyo, Japan	Life insurance business	¥21,500 million	Sony Life Insurance Co., Ltd. 50% AEGON International B.V. 50%
— SA Reinsurance Ltd.	October 29, 2009	British Bermuda	Reinsurance business	¥15,900 million	Sony Life Insurance Co., Ltd. 50% AEGON International B.V. 50%

Note: As of June 28, 2019, Sony Life entered into the final agreement to acquire the remaining 50% of the issued shares in each of AEGON Sony Life Insurance and SA Reinsurance and convert both companies into wholly-owned subsidiaries.

Non-life Insurance Business

Name	Established	Head office	Business	Common stock	Share ownership
Sony Assurance Inc.	June 10, 1998	Ota-ku, Tokyo, Japan	Non-life insurance business	¥20,000 million	Sony Financial Holdings Inc. 100%

Banking Business

Name	Established	Head office	Business	Common stock	Share ownership
Sony Bank Inc.	April 2, 2001	Chiyoda-ku, Tokyo, Japan	Banking business	¥31,000 million	Sony Financial Holdings Inc. 100%
— Sony Payment Services Inc.	September 1, 2006	Minato-ku, Tokyo, Japan	Credit card settlement services	¥488 million	Sony Bank Inc. 57%, Four other companies
— SmartLink Network Hong Kong Limited	February 27, 2013	Hong Kong, China	Credit card settlement services	¥13 million	Sony Payment Services Inc. 100%

Other (Nursing Care Business)

Name	Established	Head office	Business	Common stock	Share ownership
Sony Lifecare Inc.	April 1, 2014	Shibuya-ku, Tokyo, Japan	Management control of companies handling the nursing care business, and other duties incidental to that role	¥2,625 million	Sony Financial Holdings Inc. 100%
— Lifecare Design Inc.	October 5, 1999	Shibuya-ku, Tokyo, Japan	Planning, development and operation of nursing care homes	¥1,695 million	Sony Lifecare Inc. 100%
— Proud Life Inc.	July 3, 2006	Yokohama, Kanagawa Prefecture, Japan	Planning, development and operation of nursing care homes	¥3 million	Sony Lifecare Inc. 100%

Other (Venture Capital Business)

Name	Established	Head office	Business	Common stock	Share ownership
Sony Financial Ventures Inc.	July 10, 2018	Chiyoda-ku, Tokyo, Japan	Venture capital business	¥10 million	Sony Financial Holdings Inc. 100%

Stock Information

Information on Common Stock, Shares Outstanding

Date	Increase in Issued Shares	Total Number of Shares Issued	Increase in Common Stock (Millions of yen)	Common Stock (Millions of yen)	Increase in Capital Surplus (Millions of yen)	Capital Surplus (Millions of yen)
April 1, 2018 – March 31, 2019	35,470	435,062,983	35	19,963	35	195,340

Notes: 1. Increases due to the exercise of subscription rights to shares are as follows:

Increase in Issued Shares: 7,700 shares

Increase in Common Stock: ¥6 million

Increase in Capital Surplus: ¥6 million

2. Increases due to issued new shares as restricted stock compensation (third-party allocation) are as follows:

Increase in Issued Shares: 27,770 shares

Increase in Common Stock: ¥29 million

Increase in Capital Surplus: ¥29 million

The issue price and the amount added to common stock pertaining to the said issuance were as follows:

Issue price: ¥2,091 per share

Amount added to common stock: ¥1,045.5 per share

Stock Exchange Listing

(As of July 1, 2019)

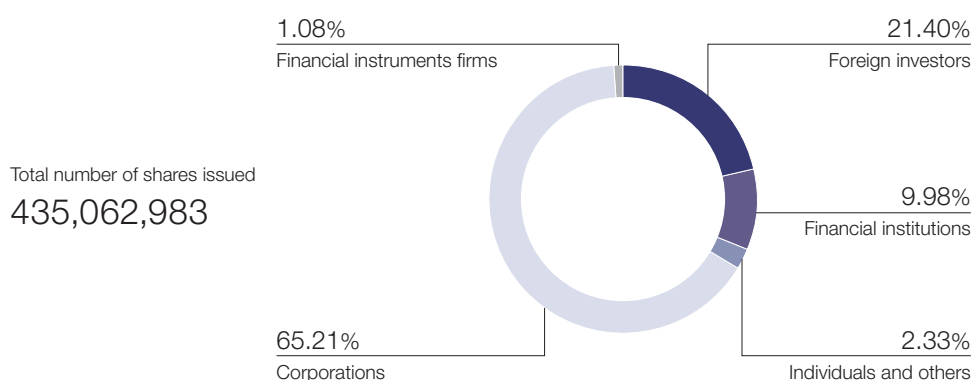
The First Section of the Tokyo Stock Exchange (Securities code: 8729)

Major Shareholders

(As of March 31, 2019)

Name	Number of Shares Held	Percentage of Ownership (excluding treasury stocks)
Sony Corporation	283,050,000	65.06
The Master Trust Bank of Japan, Ltd. (Trust Account)	14,041,400	3.22
Japan Trustee Services Bank, Ltd. (Trust Account)	10,030,200	2.30
SSBTC CLIENT OMNIBUS ACCOUNT	9,432,717	2.16
BNPP NY/US RESIDENTS 705012	5,711,900	1.31
GOLDMAN, SACHS & CO. REG	4,786,330	1.10
Japan Trustee Services Bank, Ltd. (Trust Account 5)	3,178,000	0.73
Japan Trustee Services Bank, Ltd. (Trust Account 9)	2,777,100	0.63
JP MORGAN CHASE BANK 385151	2,749,319	0.63
SAJAP	2,664,400	0.61

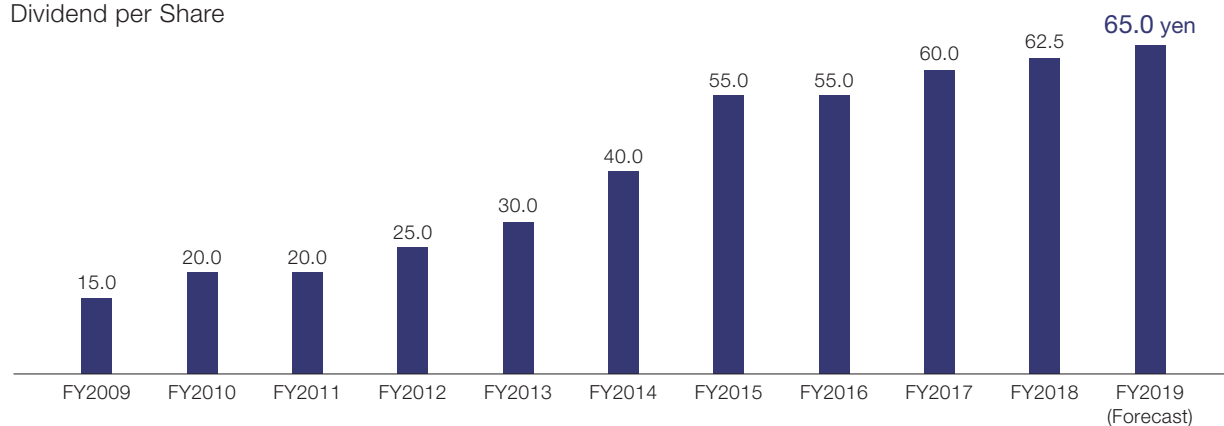
Shareholding by Shareholder Type (As of March 31, 2019)



Dividend Policy

Dividends

Dividend per Share



Note: Although a stock split was conducted during fiscal 2011, the dividend per share figures are calculated assuming that the stock split was conducted at the beginning of fiscal 2009.

Total Shareholder Return

	FY2014	FY2015	FY2016	FY2017	FY2018
SFH	116.7	90.7	114.7	127.0	139.7
<Comparative indicator: TOPIX>	<130.5>	<116.7>	<133.0>	<152.9>	<145.6>

%

Share Price

