

Sony Lifecare's Announcement of Executive Appointments (Summary)

May 15, 2015

Sony Lifecare Inc., an intermediate holding company wholly-owned by Sony Financial Holdings Inc. ("SFH") to oversee its group's operations in the nursing care business, today announced that it has determined the new management team. The selections are subject to the approval of Sony Lifecare's Ordinary General Meeting of Shareholders and the Board of Directors Meeting to be held on June 16, 2015.

Management Team as of June 16, 2015

Title	Name	Principal Positions at the Sony Financial Group [*]
President, Representative Director	Manabu Idei	-
Director	Koki Ito	-
Director	Hiroaki Kiyomiya	Managing Director of SFH Director of Sony Life Insurance Co., Ltd. Director of Sony Assurance Inc. Director of Sony Bank Inc.
Director	Toru Hasegawa	General Manager, Corporate Planning Dept. of SFH
Statutory Auditor	Kenji Takagi	General Manager, Accounting Dept. of SFH

* The Sony Financial Group here indicates SFH, Sony Life Insurance Co., Ltd., Sony Assurance Inc., Sony Bank Inc. and Sony Lifecare Inc. Positions at SFH, Sony Life Insurance Co., Ltd., Sony Assurance Inc. and Sony Bank Inc. are subject to the approval of each company's Ordinary General Meeting of Shareholders and Board of Directors Meeting to be held on June 24, June 24, June 18 and June 24, 2015, respectively.

Note: This is an English-language summary of a Japanese announcement made by Sony Lifecare on May 15, 2015. The summary was prepared by SFH solely for convenience of non-Japanese readers.