

## Sony Bank's Announcement of New President and Executive Appointments (Summary)

May 15, 2015

Sony Bank Inc., a wholly-owned subsidiary of Sony Financial Holdings Inc. ("SFH"), today announced that it has determined the new President, Representative Director and the new management team. The selections are subject to the approval of Sony Bank's Ordinary General Meeting of Shareholders and the Board of Directors Meeting to be held on June 24, 2015.

### Management Team as of June 24, 2015

Title	Name	Principal Positions at the Sony Group and the Sony Financial Group*
President, Representative Director	Yutaka Ito	Director of SFH
Executive Vice President, Representative Director	Takayuki Suzuki	—
Director	Katsumi Ihara	President, Representative Director of SFH Chairman, Director of Sony Life Insurance Co., Ltd. Director of Sony Assurance Inc.
Director	Shigeru Ishii	Executive Vice President, Representative Director of SFH Director of Sony Life Insurance Co., Ltd. Director of Sony Assurance Inc.
Director	Hiroaki Kiyomiya	Managing Director of SFH Director of Sony Life Insurance Co., Ltd. Director of Sony Assurance Inc. Director of Sony Lifecare Inc.
Director	Tohru Nakajima	—
Standing Statutory Auditor	Shinji Sugiyama	—
Statutory Auditor	Yasuyuki Hayase	Standing Statutory Auditor of SFH Statutory Auditor of Sony Life Insurance Co., Ltd. Statutory Auditor of Sony Assurance Inc.
Statutory Auditor	Hidemichi Takenaka	Deputy General Manager, Tax Planning Office, Global Accounting Div. of Sony Corporate Services (Japan) Corporation

\* The Sony Financial Group here indicates SFH, Sony Life Insurance Co., Ltd., Sony Assurance Inc., Sony Bank Inc. and Sony Lifecare Inc. Positions at SFH, Sony Life Insurance Co., Ltd., Sony Assurance Inc. and Sony Lifecare Inc. are subject to the approval of each company's Ordinary General Meeting of Shareholders and Board of Directors Meeting to be held on June 24, June 24, June 18 and June 16, 2015, respectively.

\*\* For the year ending March 31, 2016, Mr. Shinji Sugiyama and Mr. Hidemichi Takenaka out of the three statutory auditors above are in their own term of office, stipulated by the Companies Act of Japan.

Note: This is an English-language summary of a Japanese announcement made by Sony Bank on May 15, 2015. The summary was prepared by SFH solely for convenience of non-Japanese readers.