

Stock Information

Information on Common Stock, Shares Outstanding

Historical Data on Common Stock and Total Number of Shares Outstanding

Date	Increase of Issued Shares	Total number of Shares Outstanding	Increase in Common Stock (millions of yen)	Common Stock (millions of yen)	Increase in Capital Surplus (millions of yen)	Capital Surplus (millions of yen)
April 1, 2004 <small>(Note 2)</small>	2,000,000	2,000,000	500	500	175,877	175,877
June 25, 2004 <small>(Note 3)</small>	100,000	2,100,000	5,000	5,500	5,000	180,877
October 10, 2007 <small>(Note 4)</small>	75,000	2,175,000	14,400	19,900	14,400	195,277

- Notes: 1. SFH is authorized to issue 8,000,000 shares of common stock. The shares outstanding listed above are all common stock with full voting rights and no restrictions, which is the standard share for SFH. SFH does not use a trading unit system.
 2. Issued when the company was established.
 3. Issued in a private placement of 100,000 shares (0.05 shares for each share) to shareholders for an issue price of ¥100,000 per share. The amount added to common stock was ¥50,000 per share.
 4. Issued in a general book-building offering for an issue price of ¥400,000 per share and an underwriting price of ¥384,000 per share. The amount added to common stock was ¥192,000 per share and the total amount paid was ¥28.8 billion.

Major Shareholders (As of March 31, 2009)

Name	Number of Shares Held	Percentage of Ownership (%)
Sony Corporation	1,305,000	60.00
Goldman Sachs and Company Regular Account	64,587	2.96
Japan Trustee Services Bank, Ltd. (Trust Account)	54,623	2.51
Japan Trustee Services Bank, Ltd. (Trust Account 4G)	48,573	2.23
The Chase Manhattan Bank 385036	46,463	2.13
The Master Trust Bank of Japan, Ltd. (Trust Account)	44,357	2.03
State Street Bank and Trust Company 505103	31,013	1.42
State Street Bank and Trust Company 505223	26,020	1.19
The Chase Manhattan Bank NA London SL Omnibus Account	24,498	1.12
Mellon Bank NA Treaty Client Omnibus	15,210	0.69

Stock Exchange Listing (As of July 1, 2009)

The First Section of the Tokyo Stock Exchange (Securities code: 8729)

Dividend Policy

Dividends

		FY2006	FY2007	FY2008
Dividend per Share	Year-end	¥3,095.24	¥3,000.00	¥3,000.00
	Annual	¥3,095.24	¥3,000.00	¥3,000.00
Annual Dividend Amount		¥6,500 million	¥6,525 million	¥6,525 million
Dividend Payout Ratio (Consolidated)		64.9%	26.4%	21.2%
Dividend on Net Assets (Consolidated)		2.4%	2.5%	2.8%

Basic Policy on Returning Profits to Shareholders

SFH places priority on returning profits to shareholders and raising return on equity. Our basic policy is to pay a stable dividend to shareholders while ensuring the high financial soundness needed to gain and maintain the confidence of customers of group companies as well as the internal reserves needed for future business development.

SFH pays dividends from surplus once yearly as a year-end dividend. The General Meeting of Shareholders is responsible for deciding on year-end dividends and the Board of Directors decides on interim dividends. SFH's articles of incorporation allow for the payment of interim dividends. Based on a resolution at the General Meeting of Shareholders held on June 23, 2009, SFH paid an annual dividend of ¥3,000 per share in FY2008, for a total payment of ¥6,525 million, based on the foregoing basic policy. We plan to continue paying dividends once yearly based on a resolution by the General Meeting of Shareholders with the record date being the end of the fiscal year. We seek to return profits to shareholders while expanding our businesses and increasing profits by effectively using internal reserves to develop new businesses, starting with the establishment of an individual annuity company, and to invest in IT systems as our businesses expand.

Share Prices

(Yen)

	FY2007	FY2008	January 2009	February 2009	March 2009	April 2009	May 2009	June 2009
High	451,000	487,000	349,000	316,000	304,000	323,000	328,000	281,900
Low	375,000	205,200	262,200	245,300	215,500	259,400	266,800	226,000

Note: Data on share prices (high and low) is from the First Section of the Tokyo Stock Exchange.
 On October 11, 2007, we became a listed company in the First Section of the Tokyo Stock Exchange.