

# Senior Management of the SFH Group Companies

## Sony Life (As of July 1, 2009)

Title	Name	Concurrent Responsibilities
Chairman, Director	Kunitake Ando	Director of AEGON Sony Life Planning Co., Ltd.
President, Representative Director	Taro Okuda	Director of Sony Financial Holdings Inc.
Director	Masamitsu Shimaoka	-
Director	Mitsuhiro Koizumi	-
Director	Teruhisa Tokunaka	President and Representative Director of Sony Financial Holdings Inc. Director of Sony Assurance Inc.
Director	Hiromichi Fujikata	Executive Vice President and Representative Director of Sony Financial Holdings Inc. Director of Sony Assurance Inc., Director of Sony Bank Inc.
Director	Katsumi Ihara	Executive Vice President and Representative Director of Sony Financial Holdings Inc. Director of Sony Assurance Inc., Director of Sony Bank Inc.
Standing Statutory Auditor	So Sato	Statutory Auditor of Sony Financial Holdings Inc.
Statutory Auditor	Hiroshi Sano	Standing Statutory Auditor of Sony Financial Holdings Inc. Statutory Auditor of Sony Assurance Inc.
Statutory Auditor	Takatoshi Yajima	Standing Statutory Auditor of Sony Assurance Inc. Statutory Auditor of Sony Financial Holdings Inc.

## Sony Assurance (As of July 1, 2009)

Title	Name	Concurrent Responsibilities
President, Representative Director	Shinichi Yamamoto	Director of Sony Financial Holdings Inc.
Director	Norio Misaka	-
Director	Teruhisa Tokunaka	President and Representative Director of Sony Financial Holdings Inc. Director of Sony Life Insurance Co., Ltd.
Director	Hiromichi Fujikata	Executive Vice President and Representative Director of Sony Financial Holdings Inc. Director of Sony Life Insurance Co., Ltd., Director of Sony Bank Inc.
Director	Katsumi Ihara	Executive Vice President and Representative Director of Sony Financial Holdings Inc. Director of Sony Life Insurance Co., Ltd., Director of Sony Bank Inc.
Standing Statutory Auditor	Takatoshi Yajima	Statutory Auditor of Sony Financial Holdings Inc.
Statutory Auditor	Hiroshi Sano	Statutory Auditor of Sony Life Insurance Co., Ltd. Standing Statutory Auditor of Sony Financial Holdings Inc.
Statutory Auditor	Yoshiaki Matsuyama	Statutory Auditor of Sony Life Insurance Co., Ltd. General Manager, Accounting Department, Accounting Division of Sony Corporation

## Sony Bank (As of July 1, 2009)

Title	Name	Concurrent Responsibilities
President, Representative Director and CEO	Shigeru Ishii	Director of Sony Financial Holdings Inc.
Director and CFO	Hidehiko Nakamura	-
Director and CIO	Masahiko Tokuyama	-
Director	Hiromichi Fujikata	Executive Vice President and Representative Director of Sony Financial Holdings Inc. Director of Sony Life Insurance Co., Ltd., Director of Sony Assurance Inc.
Director	Katsumi Ihara	Executive Vice President and Representative Director of Sony Financial Holdings Inc. Director of Sony Life Insurance Co., Ltd., Director of Sony Assurance Inc.
Director	Hiroki Totoki	Executive Vice President, Member of the Board of Directors of So-net Entertainment Corporation
Director	Manabu Idei	General Manager, Corporate Planning Department of Sony Financial Holdings Inc.
Director*	Tohru Nakajima	Partner, Nagashima Ohno & Tsunematsu
Standing Statutory Auditor	Hiroshi Ueda	Statutory Auditor of Sony Financial Holdings Inc.
Statutory Auditor	Hidemichi Takenaka	Planning Manager, International Tax Planning Section, Planning and Administration Department, Accounting Division of Sony Corporation
Statutory Auditor	Junichi Yoshikawa	Consolidation Accounting Manager, Consolidation Accounting Department, Accounting Division of Sony Corporation

\* Tohru Nakajima is an outside director.

## Sony Bank Securities (As of July 1, 2009)

Title	Name	Concurrent Responsibilities
President, Representative Director	Yasuhiro Sugiura	-
Director	Hideki Azumi	-
Director	Shoji Ohyama	-
Statutory Auditor	Masashi Yoshida	-